

Website Traffic

18,000,000 annual page views

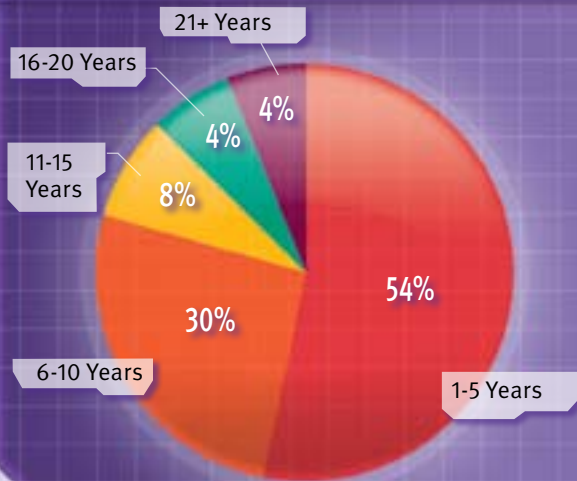
4,800,000 annual visits

Registered Users

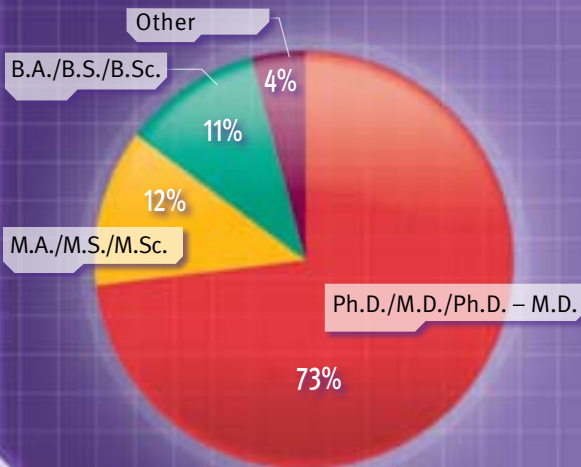
130,374

87% of users are not AAAS members/*Science* subscribers, giving you an enormous reach to an expanded audience when you advertise online.

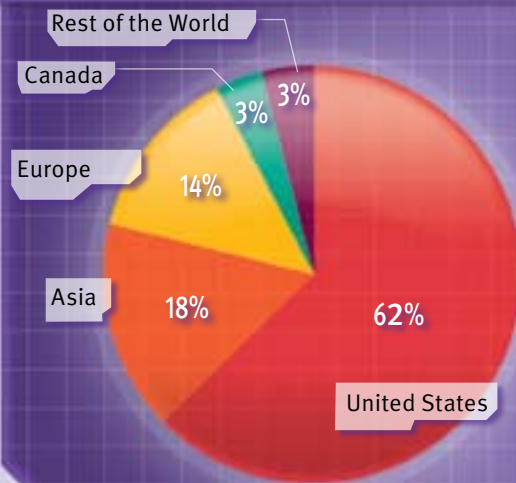
Years of Experience



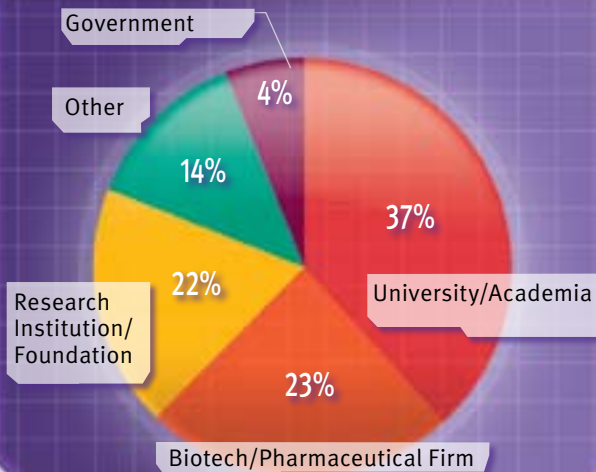
Academic Degree Breakdown



Geographic Breakdown



Organization Type



ONLINE ADVERTISING

Source: Publisher's Own Data, August 2008