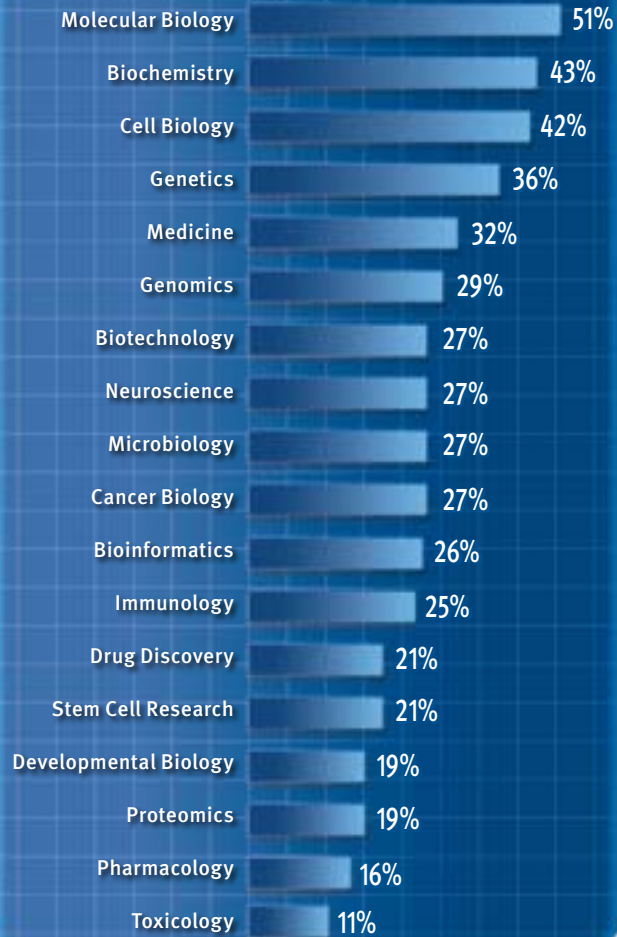


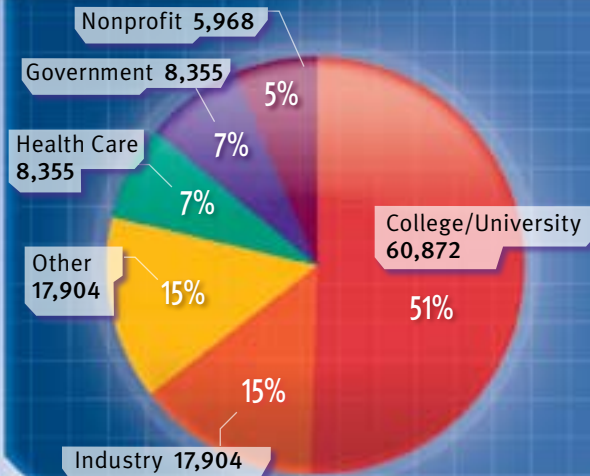
Print Circulation and Readership

Science's total qualified circulation is 131,286* and pass-along readers bring total worldwide weekly readership to more than 700,000.**

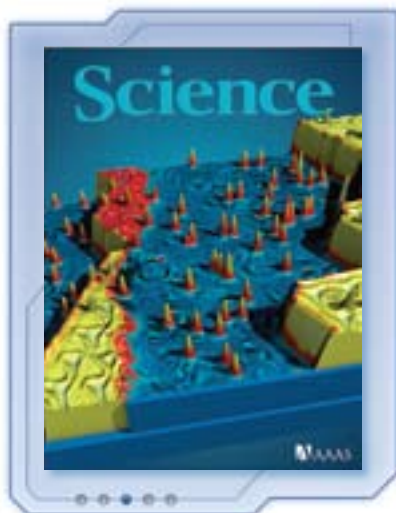
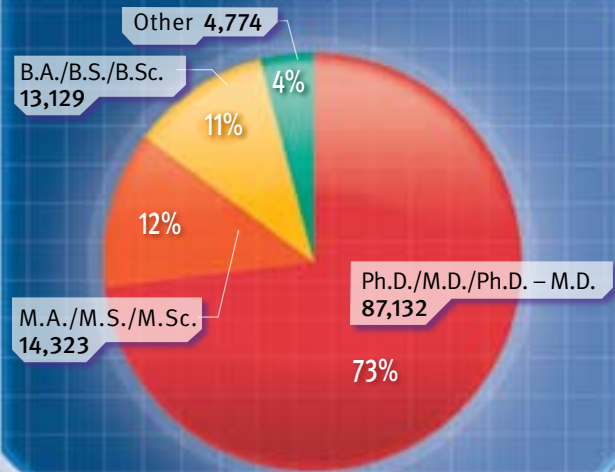
Science Readers' Areas of Work or Interest**



Professional Segment Breakdown**



Academic Degree Breakdown**



PRINT ADVERTISING

*BPA, June 2008 **Publisher's Own Data, August 2008